

## Digital Leader & Innovator

Highly accomplished digital executive with extensive experience leading the planning and implementation of full-scale platform transformation, executing strategic growth initiatives, as well as leading development of business/operational processes large and small within multiple different verticals.

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### Signature Accomplishments

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- Created connection between business processes, people, and technology to create the best solutions that work for the user.
- Bridged the gap between different development and operational teams to streamline design thinking.
- Introduced Agile methodologies to all aspects of company life to create a more robust and innovative culture.
- Lead multiple large data/website conversions all of which had zero downtime for the end customer.
- Grew team from 7 to over 100 & from under a 1M budget to over 20M (recruiting many of the team)
- Turned ecommerce site into a profit center growing from 1M/year to over 1B/year & from 1k customers to 1.2M + 7k internal
- Directed team of over 120 all while insuring each person was cared for and had a path for continued growth.
- Leveraged numerous programming languages and software tools to assist in development of key systems.
- Brought in new processes and technologies such as CI/CD, Agile, Kubernetes, Redis, GraphQL, Azure/AWS/GCP, ELK.
- Ran Windows/Linx based network/infrastructure and maintained stability across platforms.
- Created multiple print design campaigns & oversaw SEO/Digital marketing & analytical data reports.
- Managed diverse team in all areas of design/development (UX, DevSecOps, POs, FE/BE, QA, Apex, Data Devs,...)
- Provided vision for all things digital and established key KPIs to benchmark results to the work.
- M&A activity leader bringing needed groups together to help streamline technical solutions during mergers.
- Lead multiple buy & build projects from OMS, CRM, ERP, Ecom, PIM, Intranet, DevTools, & Stock & Flow apps.

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### Career Experience

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**Senior Director of Engineering & Applications, Rexel USA, Beaverton, OR**

**Sept 2022 – Current**

In this current role, I oversee all aspects of development and applications. This ranges from DevOps, digital support, custom .NET development, Oracle Apex, ERP leadership/management, as well as cloud services and WMS. My responsibilities include leading a team consisting of over 120 with many FTE and contractors, managing a substantial digital budget, and providing the vision for all digital assets/development for Rexel in the USA. In addition to helping lead this team I also am intrinsically involved in creating a lean/agile first approach to development, ensuring we have clean streamlined/functional teams, moving tasks through our pipelines quickly/efficiently, and keeping that infinite mindset that sets us apart!

- Established CX & overall customer engagement process both with internal and external stakeholders making sure we are listening to the needs of our people
- Run roadmap creation & manage continual changes all while keeping the team laser focused on the critical needs

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- Kept a “Start up” mentality with innovative spirit all while running as a large biz with proper governance and structure allowing for continued growth
- Establishing data functions and connecting DBAs/Data devs together with other engineers enabling faster turnaround on projects
- Travel when needed within the USA and Europe
- Handle multiple large contract negotiations for improvements to our tech stack as well added tools for employees
- Established digital solutions team handling level 2 support and QA
- Meet with multiple C-level executives both within the company and outside aligning on digital needs & the future vision

**US Director of IT & Development, Rexel USA, Beaverton, OR**

**July 2018 – Aug 2022**

Rendered expertise in IT applications/systems and a breadth of operations platforms. My team oversaw innovation, and creation of new tools/services to bring Rexel into the future. Directed/Built team from the ground up going from a handful to dozens, from a small budget to very large, and created many new applications connecting the business to technology.

- Improved overall performance by leading agile team of developers, designers, product owners, and DevOps engineers as well as focused on building applications to deliver effective service to customers (internal and external).
- Streamlined agile/scrum processes to the team and implemented solid SDLC practices.
- Directed additional leaders within my org and reorganized the team without losing a single person.
- Increased team from 25 to 55 (ended up being an 8M\$ budget that I now manage).
- Launched new website that showed a 150% increase in sales after the first year.
- Boosted digital sales from 5% to 20% of total sales.
- Established a DevOps department and introduced cloud services to the team as well as oversaw critical discussions with the CEO and C-level executives.

**Director of Technology, Platt Electric Supply, Beaverton, OR**

**2014 – 2018**

Performed innovation and technology improvements throughout the organization. Focused around improving customers’ lives and assisted internal employees to drive adoption through the utilization of new tools and services. Built Ecommerce website (custom) as well as numerous business systems/processes (and other custom-built applications) to facilitate Ecom such as connecting to ERPs and shipping via third parties.

- Attained desired goals by directing software dev team and building and maintaining internal and external applications.
- Expanded team size from 10 to 25 directly hiring each person as well as increased guest/retail biz from 5M to 30M+.
- Supervised team to manage content and helped team in the creation of PIM.
- Ran multiple large data/website conversions all of which had zero downtime for end users.
- Helped streamline business processes for small packing, ERPs, WMS, Credit, and other departments.
- Modernized existing ERP platform (AS400) by replicated data sources and adding a web-based frontend.

**SR/Lead Software Engineer, Platt Electric Supply, Beaverton, OR**

**2009 – 2014**

Oversaw developers focused on creating/maintaining e-commerce websites as well as internal applications for our employees. Contributed to diverse projects ranging from complete .net merchandise systems, to help desk/chat tools, to CRM/Operations tools. Played a key role in the development of main set of tools based on full desktop and responsive tablet/mobile site. Led management of backend data systems to achieve desired goals and ensure data integrity.

- Enriched guest/retail shopping experience from the ground up (getting to 5M in sales after 2 years)
- Delivered exceptional assistance in recruiting new people (adding 5 heads to our total)

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- Constructed inventory management solution (built from the ground up) whilst developing SEO campaign which increased traffic from 5k/day to 20k/day.
- Connected with field users (salespeople, branch managers, specialists, etc.) to understand how best to build tools for them.

Owner, MTIT, Tigard, OR

2009 – 2010

Used various programming languages and third-party software to support clients with needed tasks.

- Accomplished targeted goals by engaging with numerous clients on various projects of all types
- Administered numerous projects such as website design, API creation, desktop applications, and connecting to ERPs.
- Constructed end-to-end systems to direct clients' backend/frontend as well as data connections as per requirements.

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### Areas of Expertise

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| <ul style="list-style-type: none"> <li>• IT Operations Management</li> <li>• Business/Technology Transformation</li> <li>• Digital Marketing/SEO</li> <li>• SDLC, Agile &amp; Scrum/Kanban &amp; Lean</li> <li>• Low Code/No Code / .NET / Apex / Java</li> <li>• Azure/AWS/GCP</li> </ul> | <ul style="list-style-type: none"> <li>• Project/Program Management</li> <li>• P&amp;L, Budget Planning &amp; Control</li> <li>• Strategic Technology Planning</li> <li>• User Experience Design</li> <li>• WMS integration/management</li> <li>• Distribution/Service Industry</li> </ul> | <ul style="list-style-type: none"> <li>• People/Line Management</li> <li>• Risk Assessment/Mitigation</li> <li>• Change Management</li> <li>• Database Design &amp; Architecture</li> <li>• ERP system implementation</li> <li>• Mentor/Coach/Leadership</li> </ul> |
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### Additional Experience

CDO at Sunago, Portland, OR

Owner/CTO/Chief Architect at MerlinTek, Tigard, OR

Developer/Architect at Dedicated Maps, Portland, OR

IT Director at Closets to Go, Tigard, OR

Web Developer at Nu-Health, Portland, OR

Software Developer at VisionSite, Portland, OR

Web Developer at Closets to Go, Tigard, OR

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### Education

Bachelor of Science in Computer Science | Portland State University, Portland, OR

Associate of Science in Computer Science & Computer Information Systems | Portland Community College, Portland, OR

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### References

Available upon request or by visiting my personal site or linked in

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### Affiliation

Church Community Leader at Southwest Hills, Tigard, OR (Sep/2021 — Present)